



The Challenges...

- 70% Black People Live in Deprived Areas
- Black Children 3 Times More Likely to be Expelled
- Black People Form 17% of the UK Prison Population
- 11% Unemployment Among Black People Compared to 5% Among White People
- 45% PCTs say Diabetes and Heart Disease are Disproportionately High Among Black People
- 6,725 Black People Diagnosed with HIV in 2005
- Over 50% of Black People With HIV Are From Africa

Philanthropy: A Solution?

The act of donating money or goods or providing some other support to a charitable cause to enhance the common good or improve human Well being. Someone who is well known for practicing philanthropy is usually called a philanthropist. Such individuals are often very wealthy.



PHOTO: SARAH A. FRIEDMAN

The Black Voluntary Sector

- 200,000 Registered Charities in UK
- 9,500 'Black' Charities in UK
- 5,000 'Black' Charities in London
- 97% 'Black' Charities Need Urgent Fundraising Assistance

UK Wealth & Philanthropy

- £301 Billion - Total Wealth of UK's Richest
- £60 Billion – Total Wealth of Top 10 Richest
- UK Population Donated £8.2 Billion in 2005
- £453 Million Donated by Top 30 Philanthropists
- **But 97% of Black Charities Need Urgent Assistance With Fundraising**

1999 vs. 2005

- **Large major fundraising campaign prospect list in 1999**
 - ✓ 87% white entrepreneurs or aristocracy
 - ✓ 6% Asian rich
 - ✓ 2% European wealthy
 - ✓ 4.5% United States
 - ✓ 0.5% other

- **Large major fundraising campaign prospect list in 2005**
 - ✓ 73% white entrepreneurs or aristocracy
 - ✓ 17% Asian rich
 - ✓ 5% United States
 - ✓ 4% European wealthy
 - ✓ 0.5% Black British
 - ✓ 0.5% other

African American Philanthropy

- 52% Give to Charity
- 47% Volunteer
- \$11.2 billion Donated p.a
- National Centre for Black Philanthropy
- Growing National Awareness of Black Philanthropy

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- **52% Give to Charity**
- **47% Volunteer**
- **\$11.2 billion Donated p.a**
- **More philanthropic per head/proportion of wealth**
- **National Centre for Black Philanthropy**
- **Growing National Awareness of Black Philanthropy and targeting the changes**

What We Need

- **Clear Understanding of the Varied Ways Black People Give**
- **More Publicity for Black Philanthropists**
- **More Research Into Black People Giving to Mainstream**
- **Research attitudes to funding disability causes**

Next Steps

- Continue to Build Bridges and Understanding
- Association of Fundraising Professionals Conference 2008
- NCfBP Conference 2009 Delegation
- International Black Philanthropy Conference 2010
- Research on Black Philanthropy with IOF